Alternative Diets: Marketing, Myth, or Magic?

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- Pet preference
- •Owner-pet interaction
- •Perception of ingredients/control
- Non-standard feeding philosophy
- •No commercial diet to meet pet needs

Diets options

•Commercial v. home-prepared •General v. therapeutic





Various options

- Grain-free
- "Low Carbohydrate"
- Refrigerated/frozen
- Pre-packaged base
 - → add meat
- "Evolutionary" diets
 - Meat-based
- Raw
- Whole Prey



Why so many approaches or feeding philosophies?

• Genetic-dietary mismatch?

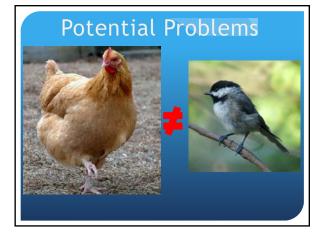
- Nutrient composition of natural diet undefined!
- Lack of evidence for one superior strategy
 - As long as diet is: complete & balanced, appropriate for individual, safe, pet is not over/underweight...
- "Optimal" nutrition undefined...
 - Individual variation
 - Avoid malnutrition!

Background

•Assumptions:

- Feeding captive-bred whole prey equivalent to wild-caught
- We know the nutrient content of wild-type diet
- The natural diet is optimal...





Background

• Issues:

- Nutritional goals of wild animals V. pets...
- Nutrient content of prey affects predator
- Nutrient composition of wild prey species ?
 - Body composition study of wild-caught...



Diet Evaluation

Commercial diets → WSAVA

- •Non-commercial diets:
- Complete & balanced?
- Source of information?
- Who formulated?
- Quality?
- Safety concerns?
- Evidence-based?



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Hot topics

- •Grain- free
- •Corn
- •By-products
- •Home-cooked diets
- •Raw

Grain Free

• Source of carbohydrate in diet

- As "biologically appropriate" as other carbohydrates
- The genomic signature of dog domestication reveals adaptation to a starch-rich diet
 Axellson et al, Nature, 2013, 495: 360-364)
- No evidence that they offer any health benefit
- Grain free diets are not low-carbohydrate
- Grains provide nutrients
- Myth: Grains are fillers
- Starch in grains is highly digestible
 - Myth: Dogs & cats can't appropriately digest grains

		Dr. C	Dr. Lisa Freeman Dr. Cailin Heinze		
	Tapioca	Potato (with skin)	Oats	Corn Meal	
Protein (g)	0.2	10.3	14.7	9.1	
Carbohydrates (g)	99.7	83.9	75.9	85,7	
Total Dietary Fiber (g)	1.0	9.0	11.3	8.1	
Sugars (g)	3.8	4.2	1.1	0.7	
	Popul	ar grain-free diet	Рор	ular diet	
% Calories from Protein		26		24	
% Calories from Fat		36		38	
% Calories from Carbohyd	rate	38		38	
Main Carbohydrate Sources Po		Potato, pea	Corn, sorgi	num, rice, barley	

Grain Free Myths

• Common causes of food allergies

- True food allergies are rare
 - <1% of pet population
- Protein sources are much more common offenders
- Associated with obesity
- High calorie intake (regardless of diet)
- Associated with diabetes mellitus
 - No evidence that diet composition affects dogs
 - Obesity in cats contributes...

Corn

- Rare cause of food allergie
- Appropriately prepared = highly digestible
- Source of essential nutrients (i.e. linoleic acid)

	Brown rice	Potato (with skin)	Corn meal	Sweet potato
Protein (g)	9,6	10.3	9.1	8.3
Carbohydrates (g)	85.0	83.9	85.7	83.3
Total dietary fiber (g)	6.7	9.0	8.1	13.6
Sugars (g)	1.3	4.2	0.7	26.8
Linoleic acid	1.1	0.2	1.8	0.3

By-products

- AAFCO defines as "the non-rendered, clean parts, other than meat, derived from slaughtered mammals. It includes, but is not limited to lungs, spleen, kidneys, brain, livers, blood, bone...and stomachds and intestines freed from their contents. It doe NOT include hair, horn, teeth and hooves..."
- Organ meats may be nutrient dense and highly palatable
 Considered delicacies and/or common foods in many cultures
- Include bully sticks, tripe, liver treats, etc.
- Many companies choose to now write liver, kidney, etc...
 THESE ARE STILL BY-PRODUCTS...

Timely Topics in Nutrition

Evaluation of recipes of home-prepared maintenance diets for dogs

Jonathan Stockman, dvm; Andrea J. Fascetti, vmd, Phd, dacvim, dacvn; Philip H. Kass, dvm, mpvm, Phd, dacvfm; Jennifer A. Larsen, dvm, Phd, dacvn

200 'maintenance' recipes

34 sources – 129 by veterinarians General lack of specific instructions

required interpretations

95% of all evaluated recipes

at least 1 essential nutrient below NRC/AAFCO min. 83.5% had multiple deficiences!

Remillard RL. Homemade Diets: Attributes, Pitfall, and a Call for Action. 2008

Potential Problems

HCD



Excessive protein/fat AA deficiencies EFA deficiency Vitamin/mineral *deficiency *toxicity Feline nutrition needs

Potential Problems

No feeding trials Formulation errors → imbalances Preparation errors lack of specificity Diet "drift" Time consuming

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Assessment of HCD

- 4-5 food groups represented?
- (animal protein source, fat, CHO, minerals, multi-vitamin..)
- Is CHO cooked?
- Type & quantity/quality of protein (eggs>>meat>vegetable)
- Is protein source lean or fat? Type?
- <u>Source of bioavailable Ca, trace minerals</u> <u>and vitamins?</u>

lard RL. Homemade Diets: Attributes, Pitfall, and a Call for Action. 20

Source of EFA?

Assessment of HCD

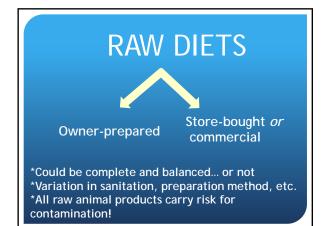
- Who formulated the diet?
- Custom-formulated or generic?
 - Specificity of instructions
- Is owner making alterations?

Assessment of HCD

- www.acvn.org
- www.petdiet.com
- www.balance-it.com
- Tufts
- University of Pennsylvania
- University of Tennessee
- UC Davis
- And now... WCVM!

Take home message...

- Use HCD with caution & diligence
- Clients will seek advice
- Source, specificity, supplements
- Caution with generic recipes





Anecdotal benefits

- Improved stool quality
- Improved breath, cleans teeth
- Shiny, healthy hair coat
- Improved energy
- Others?
- \rightarrow Minimal to no scientific evidence to support substantial health benefits...
 - Home-cooked diets may achieve same benefits

Concerns

- CDC
- FDA
- AVMA/CVMA
- ACVN
- Many therapy animal organizations
- Too high risk to bring possible shedders into hospital or contact with immuno-compromised individuals

Possible risk of litigation if you recommend or fail to inform of risks...

Microbial Contamination

- 143/240 (60%) of commercial raw diets* E. coli
 1/5 raw diets (commercial or home-prepared) E.coli O157:H7
- 2/24 (8%) commercial cooked moist diets* E. coli
- 20% contamination with Clostridium spp.
- Campylobacter jejuni, Toxoplasma gondii, Echinococcus, Listeria, Salmonella...
- And more studies... Also look at FDA-CVM pet food recall list
- *2001, 2006

Survival of Salmonella in food bowls

	Stainless steel	Plastic	Total					
No cleaning	12/12 (100%) ^a	12/12 (100%) ^a	24/24 (100%) ^a					
Warm water rinse	12/12 (100%) ^a	11/12 (92%) ^a	23/24 (96%) ^a					
Rinse and scrub	12/12 (100%) ^a	11/12 (92%) ^a	23/24 (96%) ^a					
Scrub with soap	10/12 (83%) ^a	9/12 (75%) ^a	19/24 (79%) ^a					
Soak in 10% bleach	8/12 (67%) ^{a,b}	9/12 (75%) ^a	17/24 (71%) ^{a,b}					
Dishwasher	8/12 (67%) ^{a,b}	8/12 (67%) ^a	16/24 (67%) ^{a,b}					
Scrub/bleach soak	4/12 (33%) ^b	6/12 (50%) ^a	10/24 (42%) ^b					
Different superscripts indicate significant differences between treatment groups $P < 0.05$)								
(1 - 0.05)		(P < 0.05) Weese 2006 Can Vet .						

Review of Evidence...

• There are NO level 1, 2, or 3 studies of raw food feeding

- No systematic reviews
- Level 4 = case series or poor quality cohort/case-control
- Only one can be interpreted as potentially positive...
 Survey: Owners deemed their pets were healthy...
 Risk isolated case reports of hypervitaminosis A in a cat, feline pancreatitis in cats, nutritional osteodystrophy or nutritional secondary HPT in litters of pupples, nutritional analyses of diets finding imbalances and deficiencies...
- Risk reports of exposure to and treatmetn for pathogens
- Level 5 = "expert" opinion
- One letter to editor.

Myths

- Raw bones are safe
- Cooking destroys enzymes needed for digestion
- Grain-free, no by-products, etc.
- If bones or chicken necks are added to raw meat diets.
- If you feed x% organ meat, skeletal meat, bones, fresh veg/fruit...
- Freezing kills bacteria
- · Most bacteria survive freezing or freeze-drying
- What dogs would eat in the wild.
- True that wolves eat raw meat...also true their life spans are shorter

Reading material

- Timely Topics in Nutrition: Current knowledge about the risks and benefits of raw meat-based diets for dogs and cats
- JAVMA, Vol 243 (11), pp: 1549-1558; Dec 1, 2013
- Raw food diets in companion animals: A critical review
 - CVJ, Vol 52, pp: 50-54; 2011

Take home message...

- Raw food diets associated with serious complications
- Must discuss food safety with clients
- Multiple resources available to assist with homemade diets...
 - Nutrition services
 - BalancelT
 - Petdiets.com

Conclusions

- Alternative diets should be evaluated for safety and risks in a manner similar to conventional diets
- Similar to using WSAVA guidelines for commercial diets
- Are they complete & balanced?
- Is there a risk for nutritional deficiency or excess?
- Are there safety concerns?
- Evidence that feeding method is superior?
- Evidence that feeding method is potentially harmful?
- Use resources available to you...

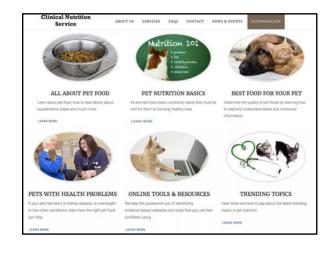
Resources

- Textbooks:
- Applied Veterinary Clinical Nutrition
- WSAVA website
- http://www.wsava.org/nutrition-toolkit
- ACVN website
 http://www.acvn.org
- Pet Nutrition Alliance website
 http://petnutritionalliance.org/
- Timely Topics in Nutrition JAVMA
- Product guides









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